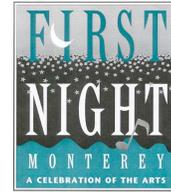




# Press Release



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**Date:** June 20, 2017

**Greenfield Cultural Arts Center**  
**Awarded California Arts Council “Local Impact” Grant**  
*State funds extend the reach of the arts to local underserved populations*

[Greenfield, CA] – The California Arts Council announced its plans to award \$15,250 to *First Night Monterey for the Greenfield Cultural Arts Center* as part of its Local Impact program.

The Local Impact program fosters equity, access, and opportunity by providing project and partnership support for small arts organizations with operating budgets under \$1 million. All projects extend the reach of the arts to underserved populations that have limited access to the arts.

With support from the California Arts Council, GCAC will provide accessible, high-quality art programs to the underserved, low-income residents of the City of Greenfield. GCAC serves over 8,500 Spanish-speaking multigenerational families annually with free public performances and tailored outreach classes and workshops that include music, dance, and the visual arts. The new Mariachi music program and expanded summer art camps will strengthen and engage a broad audience of this migrant farming community.

“The support of the Arts Council is key to the success of producing our free summer program to the youth of Greenfield who might not have access to any other programs during the summer. We are expanding the camp to not only include the visual arts but also music with the inclusion of guitar lessons. Classes are free for Greenfield youth from ages 10 to 17,” Ellen Martin, Executive Director of First Night mentioned.

First Night Monterey is one of just 130 grantees chosen for this highly competitive program, which received applications from 203 organizations statewide. The news of First Night Monterey’s grant was featured as part of a larger announcement from the California Arts Council, which can be viewed online at <http://arts.ca.gov/news/pressreleases.php>.

“The Local Impact program eliminates barriers keeping low-income, rural, and historically underserved communities from equal access to arts programs,” said Donn K. Harris, Chair of the California Arts Council. “The Greenfield Cultural Arts Center project helps to further the Arts Council’s vision of enriching the lives of all Californians through arts participation, while allowing the local community to access their own creativity.”

To view a complete listing of all Local Impact grantees, visit [http://arts.ca.gov/programs/files/CAC\\_LocalImpact\\_Grantees\\_2016-17\\_FINAL.pdf](http://arts.ca.gov/programs/files/CAC_LocalImpact_Grantees_2016-17_FINAL.pdf).

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### **About Greenfield Cultural Arts Center**

First Night Monterey established the Greenfield Cultural Arts Center in 2014 through its outreach program *ArtWorks!* with assistance from the Arts Council for Monterey County, and we have been busy with the community to create an inclusive arts center for participation in the visual and performing arts. Classes and workshops include: drawing and painting classes for youth, art camps, art exhibitions, dance classes in line dancing, Folklorico, Flamenco, Salsa and Azteca. Local groups also have presented traditional Oaxacan dance and drumming classes. First Night also produces the free Greenfield Harvest Festival held on the third Sunday in October.

The mission of the California Arts Council, a state agency, is to advance California through the arts and creativity. The Council is committed to building public will and resources for the arts; fostering accessible arts initiatives that reflect contributions from all of California's diverse populations; serving as a thought leader and champion for the arts; and providing effective and relevant programs and services.

Members of the California Arts Council include: Chair Donn K. Harris, Vice Chair Nashormeh Lindo, Larry Baza, Phoebe Beasley, Christopher Coppola, Juan Devis, Kathleen Gallegos, Jaime Galli, Louise McGuinness, Steven Oliver, and Rosalind Wyman. Learn more at [www.arts.ca.gov](http://www.arts.ca.gov).

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Greenfield Cultural Arts Center, 215 El Camino Real, Greenfield, CA 93927 [www.greenfieldartscenter.org](http://www.greenfieldartscenter.org)