

First Night Monterey 2017
“Phases of Moon”
Saturday, December 31st

FOR IMMEDIATE RELEASE:

Contact: Ellen Martin, Executive Director 831-373-4778, 831-233-2092







ellen@firstnightmonterey.org

NOW ON SALE!

FIRST NIGHT MONTEREY 2017 ADMISSION BUTTONS

9 Hours of fabulous Art, Music and New Year's fun all the way into the New Year!

Celebrating 24 years of bringing the community together through the arts!

-  Safeway Stores, ALL Monterey County Stores
-  Walgreens, Downtown Monterey, Seaside, Marina
-  Nob Hill Foods, Monterey and Salinas
-  7-Eleven Stores, Monterey and Del Rey Oaks
-  Monterey Museum of Art
-  Online at www.firstnightmonterey.org

Admission Buttons may be purchased in advance at a discounted price.

Buying a button ensures that FNM offers the best in community arts and performing acts. Your button supports FNM Celebration and directly supports the performers' fees.

95% of FNM venues are indoors and an admission button is your ticket to these performances!

Rain or Shine- FNM goes on! Buttons are nonrefundable.

Admission Buttons are ON SALE for the FNM 2017 Celebration, Dec. 31, 2016

EARLY BIRD SPECIAL:

Now until Monday Dec 5th: Adults - \$20.00, Youth - \$12.00

ADVANCE PURCHASE:

Dec 6 – Dec. 30th: Adults - \$22.00, Youth - \$15.00

AT THE CELEBRATION:

December 31st. - Adults will be \$24.00 and Youth \$18.00 at the Celebration. Children five and under are free!

Special! Family Pack Available Online Only!

Includes 2 adult buttons and 2 youth buttons save \$10! Early-Bird price through Dec. 5 - \$59. Advance Purchase price Dec. 6 – Dec. 28 - \$69. Not available in stores or online after Dec. 28

First Night Monterey is a festive New Year's Eve community arts celebration designed for the entertainment of all ages. The streets of historic downtown Monterey come alive, and are transformed into a celebratory setting featuring an array of visual art displays, food booths and performances by musicians, dancers, singers and other entertaining artists. Music styles offer a wide selection of classical, folk, jazz, salsa, reggae, rock and world music, with featured groups performing at multiple indoor and outdoor venues. Carleton Hall's sanctuary will be filled with classical and jazz performances. The Golden State Theater comes alive with the perennial FNM favorites, **The Black Irish Band**, a rousing show capturing the spirit of Irish, Scottish, Italian and American folk music. A complete schedule will be posted on the FNM Web site, www.firstnightmonterey.org. There's so much more from 3PM to Midnight, including two finale concerts ringing in the New Year at midnight!

First Night Monterey Opening Ceremony begins at 3 p.m. with 2 hours of drumming, puppetry and interactive art activities at Colton Lawn on Pacific Street. Art activities and non-stop entertainment are offered until midnight. At 5:30 p.m. the Twilight Procession travels through downtown and features various costumed performers, floats, drill and dance teams, bands, street musicians, stilt walkers and other celebrants; a finale for the young and young-at-heart. First Night is an alcohol-free community arts event for the whole family.

Monterey-Salinas Transit (MST) offers free transit from all locations to the event for all who wear a First Night Admission Button, 2 p.m. to 1 a.m. Park and Ride - the Del Monte Center offers free off-site parking and MST shuttles run every 10 minutes from this location. For further information about First Night Monterey, call 831-373-4778, or visit www.firstnightmonterey.org for all of the latest information.

First Night Monterey is a 501(c)3 non-profit arts organization whose mission is to bring families together and unite our community in all its diversity through the visual and performing arts. Programs are designed to appeal to people of all ages and backgrounds and to broaden and deepen public appreciation of the arts. The centerpiece of FNM is our alcohol-free Celebration on New Year's Eve.