



FOR IMMEDIATE RELEASE:

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FIRST NIGHT MONTEREY 2020, TUESDAY, DECEMBER 31, 2019 "LIGHT UP THE NIGHT"

NOW ON SALE

FIRST NIGHT MONTEREY 2020 ADMISSION BUTTONS

Buy Your button NOW! 9 Hours of fabulous Art and Music and New Year's fun all the way to 2020!

★ Safeway, All Monterey County Stores

★ Andronico's, Monterey

★ Mechanics Bank, Pacific Grove

★ 7-Eleven; Sand City, Monterey, Del Rey Oaks,
Salinas Main St, Toro Park, Seaside

★ Online at www.firstnightmonterey.org

★ Grove Market, Pacific Grove

★ Jerome's Carmel Valley Market

Admission Buttons may be purchased in advance at a discounted price.

Buying a button ensures that FNM offers the best in community arts and performing acts. Your button supports FNM Celebration and directly supports the performers' fees. 85% of FNM venues are indoors and an admission button is your ticket to these performances! Rain or Shine- FNM goes on! Buttons are nonrefundable

Tickets are ON SALE NOW for the FNM 2020 Celebration, Dec. 31, 2019

Adult Buttons: Ages 16+

Through December 14 \$18.00

December 15 – 30 \$22.00

Day of the Event, Dec. 31 \$25

Youth Buttons: Ages 5-15

Through December 14 \$10.00

December 15 – 30 \$12.00

Day of the Event, Dec. 31 \$15.00

Family Pack Special (sold online only)

Includes 2 Adult & 2 Youth Buttons \$50 through December 14 / \$60, Dec 15 – 28

First Night Monterey is a festive New Year's Eve community arts celebration for the pleasure and entertainment of all ages. The streets of historic downtown Monterey are transformed into a celebratory setting featuring an array of displays, food and performances by musicians, dancers, singers, fire dancers, and other entertaining artists. Come enjoy the selection of classical, folk, jazz, rock, western and world music, with many featured groups performing at more than 25 indoor and outdoor venues. The Serra Ballroom in the Conference Center is a dedicated dance venue with *Fields of Eden with Kiki Wow* followed by *The Old Town Quartet* featuring Contra Dance – with instructors! *The Carolyn Sills Band* completes the Serra Ballroom dance party with their sweet western sounds bringing us into the New Year. Carleton Hall/ Monterey Center for Religious Living is the place to hear classical and jazz performances featuring the *MC Symphony Brass Quintet* and the *Robert Turner and Kevin O'Neal Trio* whose jazz sounds will wow us all! Crowd pleasers *Black Irish Band* and *Dirty Cello* will perform in the Steinbeck Ballroom on the Conference Center's second floor. The Resolution Sculpture will light up the night and be the place to make your resolution and take a selfie into the New Year!

First Night Monterey opens on Pacific Street at Colton Lawn at 3 p.m. with Kids Night Out! Interactive art activities; non-stop entertainment and activities are offered until midnight At 5:30 p.m. the Twilight Procession travels down Alvarado Street featuring various costumed performers, drill and dance teams, bands, street musicians, stilt walkers and other celebrants. First Night is an alcohol-free community arts event. A complete performance schedule is posted on the First Night Monterey website, www.firstnightmonterey.org.

Monterey-Salinas Transit (MST) offers free fare to and from the event (3 p.m. to 1 a.m.) for those wearing a First Night Admission Button. Del Monte Center offers free off-site parking and MST shuttles run every 10 minutes. For further information about First Night Monterey, call 831-373-4778, or visit www.firstnightmonterey.org for the latest information.

First Night Monterey is a 501c3 non-profit arts organization whose mission is to bring families together and unite our community in all its diversity through the visual and performing arts. Programs are designed to appeal to people of all ages and backgrounds and to broaden and deepen public appreciation of the arts. The centerpiece of First Night Monterey is our alcohol-free Celebration on New Year's Eve.