



For Immediate Release
Press Release

HARVEST RUN KICKS OFF 2016 GREENFIELD HARVEST FESTIVAL

Greenfield, CA , September 10, 2016 Runners and walkers of all ages are encouraged to lace up their shoes and kick off the Greenfield Harvest Festival with the **Harvest Run an 8:30 am start on October 16th, 2016.** The 5K and 1K races start and finish at the Greenfield Library in the heart of downtown. Proceeds of the run benefit the Greenfield High School track team. Every participant will receive a handcrafted clay medallion based on the Harvest Run logo designed by Carlos Villagomez, a graduate of Greenfield High School and a Hartnell and the San Francisco Art Institute student. Carlos is an art teacher at the 2015 & 2016 Greenfield Summer Art Camp and his academic interests include sculpture and motion feature film.

"Running in Greenfield among the Gabilan and Santa Lucia Mountains through endless fields of lettuce, onions and beans with the sweet smell of grape vineyards is truly a magical experience I enjoy every time I lace up my running shoes." said City Manager Susan Stanton. Race registration begins at 7:30 or can be done in advance online at First Night Monterey's website at http://www.firstnightmonterey.org/harvest_fest/

After the race, runners are invited to join us for Harvest Festival activities starting with a **parade** beginning at the Greenfield Library at 11:15 a.m. The family-oriented arts event held in historic downtown Greenfield on El Camino Real between Apple and Oak is certain to please the entire family, and will feature **music** that showcases the best of local and regional cumbia, banda, and rock and roll bands on four stages. Dancing is encouraged! **The day is filled with music, art, food, crafts, and artisans selling their wares. Bring your kids along and let them explore their creativity.**

The entire family will enjoy the interactive activities located throughout the event site. As you walk El Camino Real, local community organizations have planned many activities. There will be a petting zoo, pony rides, and street chalk art. First Night has a pumpkin patch at the library with a variety of booths including photos, scarecrow making, and maraca. A car show will feature local hot rods, low riders and custom cars. Together, First Night Monterey and the City of Greenfield will bring the community together to celebrate all cultures through the arts.

The Greenfield Harvest Festival is sponsored by the following organizations: Salinas Valley Recycles, Arts Council for Monterey County, Greenfield Chamber of Commerce and First 5 of Monterey County, City of Greenfield and South County Newspapers. The Harvest Run is sponsored by La Plaza Bakery, Greenfield Rotary Club

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