

Now is your last chance to join us at  
First Night Monterey and show your talents to more than  
20,000 people!

## A Kaleidoscope of Events!!

FNM will have a Twilight Procession this year, a walking  
parade down Alvarado Street.

**To submit a proposal:** please send fill out the application [Procession Entry Form](#)  
and attach to an email to [info@firstnightmonterey.org](mailto:info@firstnightmonterey.org) or mail the application to the  
FNM office.

- Groups can be from 5 to 25 people! - How many are you bringing? What are your costumes? Theme?
- Please include a short paragraph - Describe what you would see if you were watching your group in the parade
- Last Chance deadline is 12pm Monday, October 19
- Don't forget the theme this year is "Kaleidoscope"

Who can apply? (NO VEHICLES THIS YEAR!)

- WALKER---Bands, rock, folk, gospel, marching etc.
- Jugglers, mimes and dancers
- Neighborhood and community groups and non-profits
- Arts Collectives
- Student organizations
- Anyone with an amazing idea worth sharing with the community

When and Where:

- Thursday, December 31st, 2009 - Historic Downtown Monterey, CA
- Family Festival begins at 4pm on Colton Lawn at City Hall
- The line up for Twilight Procession starts at Portola Plaza begins at 4:30pm
- Twilight Procession begins at 5:30 pm heading down Alvarado Ave.
- 

We look forward to seeing what you have in mind and helping to make it a reality. We are a non-profit 501c3 dedicated to providing Monterey Peninsula with a free, inter-generationally programmed, family-friendly, alcohol-free, public celebration, showcasing the unique culture of Monterey County through expressive, creative traditions of performing and visual arts. First Night Monterey could use your ideas, support and participation to stay strong in this time of economic turbulence.

## Other ways you can help!

Fund-raising in this year's economic climate has been an amazing challenge, in light of that we have started a "17 by 17" Campaign", we are asking anyone who has experienced First Night and has not donated in the past, to donate \$17, \$170, \$1700 or more to help keep the event growing this year. You may do so at:

[www.firstnightmonterey.org](http://www.firstnightmonterey.org)

**Thank you for you ongoing support!**

**- The First Night Monterey 2010 Team**



## First Night Monterey 17th Year!!!

This time honored "new tradition," family friendly and free New Year's Eve celebration seeks to commission you the artist to showcase your work. This year's theme is **Kaleidoscope**, and we cannot wait to share the beautiful projects that have come forward.

***First Night Monterey 2010***, in partnership with the City of Monterey, offers artists opportunity to use Monterey's historic downtown as a broad canvas.

First Night Monterey is a public celebration of the arts that revives the ancient tradition of marking the passage of time with art, ritual and festivity. It is an annual free, family-friendly, inter-generationally programmed, non-alcoholic New Year's Eve celebration in Historic Downtown Monterey.

Sincerely,

First Night Monterey's Board of Directors  
and  
The First Night Monterey 2010 Team

v