

Dear Food Vendor,

Thank you so much for your past participation as a food vendor. First Night Monterey hosted approximately 20,000 people from 3 pm to midnight! We expect the same to attend this year as we celebrate our 19th anniversary with the theme "A FantaSea of Art". We hope you will be with us also. Last year, FNM cut the number of food vendors due to all day and night staging on Alvarado Street, creating an ideal selling venue for the food vendors. For more program information, please call (831) 373-4778 or visit our Web page at www.firstnightmonterey.org, email questions to info@firstnightmonterey.org.

GENERAL INFORMATION:

DATE: Saturday, December 31, 2011

TIME: You must sign in before unloading and sign out before leaving the property.

Pacific Street set up is after 11:00AM- closes at 7:30PM-out by 8:30PM

(NO VEHICLE ADMITTANCE BEFORE 11:00 on Pacific and Alvarado/Bonafacio Streets Set up is 2:30 PM – closes at Midnight, out by 12:30AM (can be subject to change)

Alvarado Street/Bonafacio 3: 00 p.m.— midnight

Fees vary depending on location, etc.: See Application

Make Check Payable To: **First Night Monterey,
P.O. Box 185, Monterey, CA 93942
No Refunds**

REGULATIONS

Please note: FIRST NIGHT WILL NOT BE SUPPLYING ELECTRICITY.

Your organization will be accountable for properly disposing of all waste materials in appropriate receptacles. Waste materials include grease, boxes and cartons, ice, etc... DO NOT LEAVE ANY DEBRIS BEHIND! FNM will bill any vendor who has any excessive waste material left on the street that requires additional street cleaning that the City of Monterey is subject to as a result of a food vendor.

Duplication of *Primary* Food Items among Vendor Is Not Permitted. **Vendor is not allowed to sell anything other than food and beverages. Permission to sell at FNM will be awarded on a First Received, First Choice Basis. It is in your best Interest to return your completed Application Package Promptly with both checks.**

First Night Monterey will not supply electricity - make arrangements to bring your own. You must contact FNM if you plan to have any cooking equipment on site - barbeques etc.

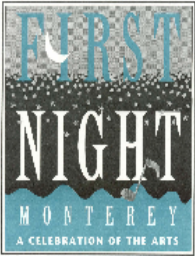
Upon Receipt of this completed Application, Vendors Will Be **Notified** of Admittance to First Night Monterey Based on Space Availability and Product Mix.

ALL Participants, Including Non-Profit, Must Have a Booth That Will Satisfy the **Health Department**. You are Responsible for obtaining a Health Permit from The Monterey County Health Department and posting it at your Booth. Health Permits May Be Obtained By Calling the Health Department at (831) 647-7654.

(If required, you must return your application to The Health Department before November, 1, 2011.) Please note—no refunds for your application!

Sincerely,

Ellen Martin
Executive Director



FIRST NIGHT MONTEREY 2012, Dec 31, 2011 - FOOD VENDOR APPLICATION

ORGANIZATION NAME: _____

CONTACT NAME/TITLE: _____

ADDRESS: _____

TELEPHONE: _____ **Cell** _____

EMAIL: _____

Please review the Fees & Guidelines on the Reverse Side of This Form
SEND THIS APPLICATION, COPY OF INSURANCE AND APPROPRIATE FEES
(Make checks Payable to First Night Monterey) TO:
FIRST NIGHT MONTEREY, P.O. BOX 185, MONTEREY, CA 93942

FOOD ITEMS REQUESTED: (PLEASE LIST ITEMS IN ORDER OF PREFERENCE)

1. _____ 4. _____
 2. _____ 5. _____
 3. _____ 6. _____

PLEASE NOTE: Primary Food Items Will Not Be Duplicated. Determination will be Based Upon Receipt of Application and Fees -- ***First Received First Choice. This is a nonrefundable deposit and will not be returned under any circumstances.***

BOOTH DESCRIPTION: _____

Dimensions: Front: _____ Include Any Awning Space Needed for
 Side : _____ Barbecue, Generator, Etc.....

Food Court	COMMERCIAL	NON-PROFIT 501(c)(3)*
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Alvarado/Bonofacio Street	\$600.00	\$500.00
Pacific Street (note less time, less people)	\$250.00	\$150.00

Basic Space Fee \$ _____

Oversize (Add \$100 if your booth space is more than 12x12) \$ _____

Total amount of sq. footage for space _____

Please let us know, anything beyond 12' (will be accessed and charged a fee)

Cleaning Deposit (Refundable: separate check please) \$ 300.00

(If not already on file)

Total Enclosed \$ _____

The Undersigned Acknowledges Receipt of the First Night Monterey General Information Sheet and Agrees to comply with All the Rules. The Undersigned Accepts Responsibility for the Vendor Space and Certifies They Are Authorized to take Responsibility, Execute on Behalf of the Business and Accept Legal process on Behalf of Business. The Undersigned Agrees to Indemnify and Hold Harmless First Night Monterey from All Damages, Liabilities, Costs and Expenditures. There are no refunds - First Night goes on - rain or shine! All fees are nonrefundable.

Signature _____ Date _____

Print Name _____ Title _____

Nonprofits *Please include 501©(3) determination letter

First Night Monterey
 P.O. Box 185
 Monterey, CA 93942

Ph: 831-373-4778
 Fax: 831-642-9860
 www.firstnightmonterey.org